

AMERICAN SOCIETY OF PLUMBING ENGINEERS

NON-PROFIT CORPORATION

PHILADELPHIA CHAPTER

Serving the Delaware Valley

P.O. Box 426
Plumsteadville, PA 18949

LOCAL CHAPTERS NOT AUTHORIZED TO SPEAK FOR SOCIETY

Board of Directors:

President

Jerry S. Oflazian, CPD
AKF Engineers
(P) 215-735-7290
(F) 215-735-6706
Joflazier@akfgroup.com

August 19, 2010

V.P. Technical

Steve Ziga, CPD, CET, CFPS
HPE GROUP, LLC
(P) 215-859-2939
(F) 610-296-5628
sziga@hpegroup.com

Excitement is in the air in the City of Brotherly Love as we eagerly anticipate the commencement of our 2010 ASPE Convention and Engineered Plumbing Exposition (EPE) from October 30, 2010 to November 3, 2010.

V.P. Legislative

Dawn Bishop
Sargent & Lundy
(P) 302-778-6682
(F) 302-622-7210
dawn.m.bishop@Sargentlundy.com

On Sunday night, October 31st there is a Convention Grand Opening party at the National Constitution Center with food, music, access to the museum and the award winning theatrical performance "Freedom Rising". Monday is the opening of the EPE with several hundred manufacturers displaying their latest products. Talk directly to the manufacturers, their engineers and receive up to date information on all of the latest technology. Prior to the opening of the convention will be an inspirational keynote speech by Philly's own, Vince Papale. During the EPE, laptop computers will be given away every 15 minutes. Up to (8) 65" TV's will be given away. There will also be registration coins that could win you \$50.00 instantly, ASPE Almanac that, once complete, will make you eligible for the grand prize, and ASPE Poker where you can win even more prizes. Tuesday is day two of the EPE and the start of the technical sessions. A total of 30 technical sessions in which you can earn CEU's will be presented on Tuesday and Wednesday. A wide variety of topics will be presented that should satisfy anyone involved in the plumbing and fire protection design. On Monday night, join many of the manufacturers as they host convention parties and on Tuesday night join the ASPE Board and many members at the closing Banquet.

V.P. Membership

Matt Martin
James Martin Co.
(P) 215-639-6747
(F) 215-639-6782
mmartin@james-martin.com

V.P. Education

Scott Decker, PE., CPD
CUH2A
(P) 609-791-7467
(F) 609-791-7859
Sdecker925@aol.com

Treasurer

David N. Holst, CPD
Bala Consulting Engineers
(P) 610-649-8000
(F) 610-649-8475
dnh@bala.com

Administrative Secretary

James Eyrich
L & R Associates
(P) 267-308-0500
(F) 267-308-0505
jameseyrich@landrassociates.com

Corresponding Secretary

Michael Panco
Furlow Associates, Inc.
(P) 302-798-3515
(F) 302-798-9799
mpanco@furlowassociates.com

Newsletter Editor

Dave Smith, PE
Bala Consulting Engineers
(P) 610-649-8000
(F) 610-649-8475
dcs@bala.com

Affiliate Liaison

Bruce Miller
Tyler Pipe Company
Bruce.Miller@tylerpipe.com

Board of Governors

R. Paul Silvestre
Bill O'Donnell, CPD
David N. Holst, CPD

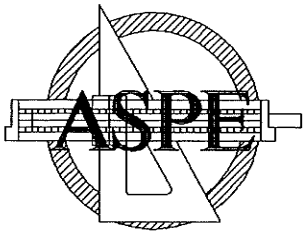
Web Manager

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As the host Chapter President, I am writing to you all to stress how vital this Convention is to our Society. In these poor economic times, it has become more difficult for employers to grant the time for, and bear the expense of, their employees attending any conventions. The financial support so easily granted in the past by employers is no longer available to our members as companies look to reduce their cost structures. This will likely force many of members and non-members to decide whether or not to use their accrued personal time to attend. Accordingly, we face the challenge of actively recruiting members to attend our Convention.

This particular convention is vitally crucial to ASPE.

Our focus and efforts is to emphasize to you the employer that supporting your employee's to attend the Convention is not a "wasteful" expenditure, but rather an investment in their future. Those people attending will learn about the latest technology has to offer in the plumbing and fire protection industry. Bringing that knowledge back to your office will directly benefit the work production. Our task is to make you excited about this opportunity and garner your support.



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To make the attendance more appealing, the Philadelphia Chapter Host Committee would like to give away 50 partial registrations to the convention. We ask that you make a commitment to attend by paying \$300.00 toward registration and we will pay the rest. Now, that is a great deal! For more information on this great opportunity please visit our web site at ASPEPHILA.ORG.

I am hopeful that the above will convince you to consider my request. We truly appreciate all of your support and effort you have provided to ASPE at your local level. I have spoken with many employers who have shared their thoughts and ideas on how to optimize attendance to the Convention. I thank you all for sharing the burden of this responsibility towards the success of the Convention.

I urge every employer to contact any Board or Committee member from our local chapter for any concerns that you might have.

We look forward to seeing you and all of your employees in our City in October.

As always, thank you for dedicating your valuable time to ASPE.

Jerry S. Oflazian, CPD
President - Philadelphia Chapter of the American Society of Plumbing Engineers