



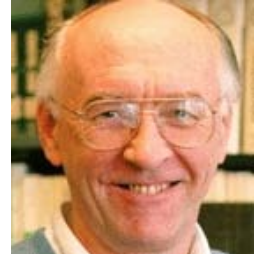
Engineers' Club of Philadelphia

Founded in 1877



COMMUNICATING TECHNICAL ISSUES WITH LEVITY AND PANACHE

Professor Emeritus Fred H. Kulhawy, Dist.M.ASCE
School of Civil and Environmental Engineering
Cornell University



WHAT: Networking with the Engineering Community and a Presentation on Communicating Technical Issues

WHEN: Thursday, April 22, 2010
6:00 pm: Cocktails (complimentary beer, wine, soda)
7:00 pm: Light dinner of sandwiches, salad, cookies
7:30 pm: Presentation by Dr. Kulhawy

WHERE: Drexel University, Paul Peck Center, 31st and Market Street*

COST: \$30 Club members with reservations by Friday, April 16
\$35 Non-Club members and members after April 16

RSVP: Online at tinyurl.com/ECPAprilMeeting; email reservations@engrclub.org; call (215) 985-5701; or send to Engineers' Club of Philadelphia, 215 S. 16th Street, Philadelphia, PA 19102. Make checks payable to Engineers' Club of Phila

WHY: How many boring and seemingly never-ending presentations have you had to endure in your career? And, possibly, more painfully, how many of these have you and your team given and made others endure? Your audience might say it was good, but their facial expressions, demeanor, and other reactions might be saying otherwise. Learn how to "wow" people with your PowerPoint's and speeches. Make them more interesting and memorable. Effective communications need effective methods. Dr. Kulhawy prepared this session with a particular concentration on the use of levity and panache to enhance often dry and uninteresting presentations. He has presented on this topic to numerous audiences across the nation.

Event co-sponsored by:
Drexel University, College of Engineering
American Society of Civil Engineers, Transportation Technical Group
Pennoni Associates, Inc.



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* Parking available at Park America lot across Market Street from the Paul Peck Center or at Drexel's garage at 34th and Market Street (vehicle entrance in the rear at 34th and Ludlow Streets)