



Engineers' Club of Philadelphia
Founded in 1877

215 South 16th Street, Suite 16
Philadelphia, PA 19102

Phone (215) 985-5701
info@engrclub.org

Fax (215) 985-5704
www.engrclub.org

The Engineering and Technical Center of the Delaware Valley

Affiliate Society Summit Meeting

Tuesday, May 4, 2010
Pennoni Associates Inc.
3001 Market Street, 2nd Floor
Philadelphia, PA 19104

Meeting Report

Attendees: See attached

Handouts:

- Agenda
- September Summit Meeting Report
- Contact Update Form
- 2011 DVEW Awards
- 2010 DVEW Participation and Survey
- Scholarship Information Form
- Affiliate Membership / Fee for Services
- Legislative Day
- Center City Street Pole Banners

Welcome (Eric Flicker)

The meeting was called to order at 6:10 pm by Eric Flicker, President of the Engineers' Club. The attendees then introduced themselves

Eric commented that one of his and the Club's goal is the coalescing of engineers, as the fragmentation of the profession damages our influence at every level (local, state, national). The Club is over 130 years old, older than most of the technical societies; the Club actually aided in the start of a number of societies. He is finishing up his two years as president of the Club and feels that we've made some real progress in this goal. There is still a way to go, but Bob and Mike will carry forward. He finished by saying it's not about I, but We; not about Me, but Us.

2011 DVEW Planning Kick-Off (Bob Wright)

Bob discussed the revised events for the recent Engineers Week. The revised program for the Awards and Proclamation Luncheon and the Young Engineers Social were very successful; the Celebration of Engineering Gala, while enjoyed by those who attended, was not well attended. He indicated we would be looking to find out what works for people and what doesn't. There is a survey in the handouts for the meeting, and a link to the survey on Survey Monkey will be emailed soon after the summit. A summary of the awards for which Calls for Nomination will be issued was included in the handouts; the societies are encouraged to starting considering nominees now.

The DVEW Committee will be meeting Tuesday, May 11, 8:00 am; meetings are in Center City but a conference call is also available for those who can't get into the City.

In response to a question, Bob indicated that societies (and companies) who help sponsor Engineers Week are recognized on the website, the events program, and a running PowerPoint at the events.



Joint Technical Society Meeting (Bob Wright)

For the past several years, the Club has participated, along with several other societies, in a joint technical society meeting with the Society of American Military Engineers (SAME) in early December. This meeting has been well-attended and the Club is looking to work with SAME to build upon this and get more societies involved. The more attendees, the easier it would be to get a big-name speaker. (There is a concern that some of the big-name speakers are sometimes more likely to bow out at the last minute and send an underling.)

LeRoy Alaways mentioned that the American Society of Mechanical Engineers (ASME) has worked with another society on a local technical symposium, with several concurrent sessions. This was a good way to provide the technical sessions for those who can't always get to the big conferences. However, they didn't have the critical mass to make it successful. It takes a lot of work to produce such an event.

Scholarships (Megan Syrnick)

The Club lists scholarship information provided by the affiliated societies on the website. The purpose is to help the societies advertise their scholarships and provide a resource for college students listing multiple scholarship opportunities. Currently, there are only a few scholarships listed, and some of the deadlines have passed. The Club has prepared an updated scholarship information form, which was included in the packet and is posted on the website, for submitting information. Rather than submitting specific application deadlines, it is requested that general information be provided, such as the application deadline is generally in February, so that there is less need to update the information each year. Links to each society's website will then provide the more detailed information. There will be some changes coming soon to the format of the information on the website, but societies can submit their information anytime. The form posted online can be filled out and emailed to the Club.

We're also looking for information on how much money is distributed to students as scholarships. With such an aggregate number, we can publicize that the engineering community gave (for example) \$150,000 in scholarships, which is much more noteworthy than each society trying to publicize \$2,000 or \$6,000 or \$10,000 in scholarships. The form in the packet (and online) can be used to submit that information as well.

Student Outreach (Vanessa Vardon)

Vanessa explained that she and Joanne Ferroni, both in the Dean's office at Drexel University, are working to develop an outreach plan, as well as a model for student chapters. There are a number of different outreach events and they want to get info on these programs. The intent is to catalog and promote the current events, not to develop our own events. She passed around a sign-up sheet for those interested in assisting with student outreach. They will be scheduling a meeting for late May or early June. The goal is to have the college students assist with the K-12 programs.

The Club is also starting student chapters at some of the universities. This is not to take away from or weaken the discipline-specific chapters, where they exist. The model for the ECP chapter will likely vary from university to university. In some cases, there are few discipline-specific chapters, while in other cases the ECP chapter might be a mechanism for the discipline-specific chapters to collaborate on issues of common interest.



Thom May mentioned that SAME has a great program with the Air Force Academy; if other groups have something similar would be good to market as a group, helping all groups.

IEEE has an outreach training program, which includes lesson plans for inservice days. Other society members may be able to attend as well.

Website Resources (Susan Best)

Susan provided a guided tour of the Club website, pointing items that would be of particular interest to the societies, such as the Joint Technical Society Calendar, Affiliate List, Student Outreach programs, and Scholarship listings. She encouraged the societies to submit updated information so that these sites can have the latest information and be useful to the engineering community.

Affiliate Membership and Fee for Services Program (Susan Best)

Using the handout, Susan provided a quick overview of the Affiliate Membership and Fee for Services program that had been very refined since the previous summit.

Legislative Day (John Nawn)

John encouraged everyone to sign up for Legislative Day on May 24. The main topics for the legislator visits is funding for our infrastructure and the proposed sales tax on professional services. This is being done in conjunction with the Pennsylvania section of ASCE releasing the PA Infrastructure Report Card. It's important to check up on your representative and senator – they work for us, the taxpayers.

The day is free and includes a free breakfast, an issue briefing, training on how to make your time with your legislator productive. The legislative visits will be scheduled for you. In addition to the day events, ACEC /PA is hosting a legislative reception in the evening (also free).

John encouraged those attending to take the train; train station is close to the capital and the Harrisburg Hilton, where the events will be held.

Engineering PR / Engineers Week Banner (Jim Markham)

Jim reviewed the proposed Center City street pole banner program, as outlined in the handout. Under this program, each society would be able to “buy” one or more banners that would be hung from the street poles in Center City during Engineers Week. All banners would have the same design, except for the addition of the society's name, acronym, and/or website would. He asked the societies to take the concept back to their societies and that, in time, the Club would be contacting them to determine the interest in the program.

In response to a question, Rich Montanez, who works for the Philadelphia Streets Department, says that the life of the banners can vary and can be dependent upon both winds and vandalism. CCD says to plan on three years, although the current banners did last for five.

Open Discussion (Jim Markham)

Eric Flicker brought up a need for a young person who could mentor a young student in Montgomery County and that two suburban school districts are looking for someone to help develop a program. This led into a discussion on a need to develop a speakers' bureau. LeRoy Alaways commented that Villanova and Drexel maintain lists of experts; the Club could contact them and ask about consolidating the lists. Susan commented that the Club has been kicking this



idea around for awhile and that, based on a recent request, had started to work on a form to help collecting information. She asked that people send her information they may have, to help it get started. Velda Morris from the Philadelphia School District echoed that a speakers' bureau is an excellent idea and that she frequently sees requests for engineers who can speak on a particular topic.

Fred Plotnick mentioned something about a PSPE two-step program regarding school volunteer preparation, which includes a \$10 fee for background checks. There followed discussion that the need for background checks, or other screening programs, can vary by school district and the level of involvement of the volunteer with the school.

LeRoy Alaways commented that there are many different opportunities for K-12 students and he'd like to see some type of inter-collegiate competition. It was mentioned that the Student Outreach Committee was looking at that idea.

Susan Best commented that the difference between an idea that sits and a successful program is someone to champion the program. While most programs need many people to do the work, there needs to be that one person (or maybe two) that is the champion that makes sure the work gets done. Eric Flicker added that we've developed a support system over the past two years and have greater resources than in the past to help these types of programs succeed.

Adjournment (Jim Markham)

Jim thanked everyone for coming. Attendees are welcome to stay for further discussion if desired, but others may need to be leaving. The meeting was adjourned at 7:45 pm, with informal discussions continuing afterwards.

ACTION ITEMS

1. Distribute DVEW Events Survey link to their members
{ www.surveymonkey.com/s/DVEW_2011_Events } (**Technical Society Leaders**)
2. Consider leaving December open to participate in the Joint Technical Society Meeting
{ subsequent to the summit, the Joint Technical Society Meeting was set for December 1 }
(**Technical Society Leaders**)
3. Submit Scholarship information {Form is available on the website, click Student Outreach / Scholarships} (**Technical Society Leaders**)
4. Revise the scholarship information website layout (**ECP Staff w/ Frontier**)
5. Schedule Student Outreach Committee Meeting (**Vanessa Vardon, Joanne Ferroni, ECP Staff**)
6. Submit society events to calendar@engrclub.org for adding to Joint Technical Society Calendar (**Technical Society Leaders**)
7. Review Affiliate Membership / Fee for Services and contact Susan Best for interest in services {Information is available on the website, click Affiliates} (**Technical Society Leaders**)
8. Submit updated society contact information, if applicable {Form is available on the website, click Affiliates} (**Technical Society Leaders**)
9. PR alternative to E-Week Banners (**Susan Best w/ Patti Gibson**)
10. Develop more cost details on Banner Program (**Chris Menna / ECP Staff**)
11. Contact societies regarding interest in the Banner Program (**ECP Staff**)
12. Develop speaker's bureau information input form (**ECP Staff**)

**May 4, 2010 Affiliate Society Summit
Attendees**

Last Name	First	Title	Association	Email
Alaways	LeRoy		American Society of Mechanical Engineers	jalaways@gmail.com
Best	Susan	Executive Director	Engineers' Club of Philadelphia	sbest@engrclub.org
Brady	Tom	President-Elect	American Society of Civil Engineers, Philadelphia Section	tbrady@louisberger.com
Celenza	Bill		American Institute of Chemical Engineers, Delaware Valley Section	wcelenza@mail.com
Davis	Kendrick	Student Outreach Chair	National Society of Black Engineers, Philadelphia Alumni	kdavis2@philasd.org
DeFlavia	Vincent		Institute of Transportation Engineers	vdeflavia@trafficpd.com
DeHennis	Philip		ASM International	pdehennis@yahoo.com
Drakes	Emilio		National Society of Black Engineers, Philadelphia Alumni	millzer@gmail.com
Finkboner	Robert		American Society of Heating, Refrigeration, and Air Conditioning Engineers, Philadelphia Chapter	robert.finkboner@siemens.com
Flicker	Eric	President	Engineers' Club of Philadelphia	eflicker@pennoni.com
Goodman	Margaret		Institute of Electrical & Electronic Engineers, Philadelphia Section	messgwg@gmail.com
Gray	Chris		American Society of Civil Engineers, Philadelphia Section, Younger Member Forum	cgray@timhaahs.com
Hoffstadt	Brett		American Institute of Aeronautics and Astronautics, Greater Philadelphia Chapter and American Helicopter Society	brett.m.hoffstadt@boeing.com
Lawson	Robert		Institute of Electrical & Electronic Engineers, Philadelphia Section	robert.l.lawson@lmco.com
Lee	David		American Concrete Institute	
Mansuetti	Sarah		ASM International	sarah.mansuetti@rexht.com
Markham	Jim	Director, Affiliate Affairs committee Chair	Engineers' Club of Philadelphia	jmarkham@pennoni.com
May	Thomas		Society of American Military Engineers	tgmay@urbanengineers.com
McAtee	Mike	Vice President	Engineers' Club of Philadelphia	mimcatee@urbanengineers.com
Montanez	Richard		Intelligent Transportation Society of Pennsylvania	richard.montanez@phila.gov
Morris	Velda	Secretary	Society of Manufacturing Engineers	vmorris@philasd.org
Mulford	Dick	Treasurer	Engineers' Club of Philadelphia	rmulford@engrclub.org
Nawn	John		PA Society of Professional Engineers, Delaware County Chapter	jnawn@kseng.com
Plimpton Murphy	Sarah		Society of Tribologists and Lubrication Engineers	smurphy@inoflex.com
Plotnick	Fred		PA Society of Professional Engineers, Philadelphia Chapter	fplotnick@fplotnick.com
Reyman	Michael		Institute of Industrial Engineers (S. Jersey, Del. Val. Section)	mreyman@mac.com
Rothaupt	Michael		International Society of Automation	rothauptm@delcora.org
Syrnick	Megan	Director	Engineers' Club of Philadelphia	megansyrnick@hillintl.com
Tomalavage	Ann	Vice President	American Society of Civil Engineers, Philadelphia Section	ann@malarkey.us
Vardon	Vanessa	Student Outreach Chair	Engineers' Club of Philadelphia	vardon@drexel.edu
Wallen	Alexis		Society of Women Engineers	ajwallen@gmail.com
Wright	Bob	President Elect	Engineers' Club of Philadelphia	rmwright@urbanengineers.com

May 4, 2010 Affiliate Society Summit Societies Represented

American Concrete Institute
American Institute of Aeronautics and Astronautics, Greater Philadelphia Chapter
American Institute of Chemical Engineers, Delaware Valley Section
American Society of Civil Engineers, Philadelphia Section
American Society of Civil Engineers, Philadelphia Section, Younger Member Forum
American Society of Heating, Refrigeration, and Air Conditioning Engineers, Philadelphia Chapter
American Helicopter Society
American Society of Mechanical Engineers, Philadelphia Section
ASM International
Engineers' Club of Philadelphia
Institute of Electrical & Electronic Engineers, Philadelphia Section
Institute of Industrial Engineers (S. Jersey, Del. Val. Section)
Institute of Transportation Engineers
Intelligent Transportation Society of Pennsylvania
International Society of Automation
National Society of Black Engineers, Philadelphia Alumni
Pennsylvania Society of Professional Engineers (Delaware County Chapter)
Pennsylvania Society of Professional Engineers (Philadelphia Chapter)
Society of American Military Engineers (Phila. Post)
Society of Manufacturing Engineers
Society of Tribologists and Lubrication Engineers (Phila.)
Society of Women Engineers